

NAEYC is the professional membership organization that works to promote high-quality early learning for all young children by connecting early childhood practice, policy, and research. The largest organization for early childhood educators, NAEYC strives to advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

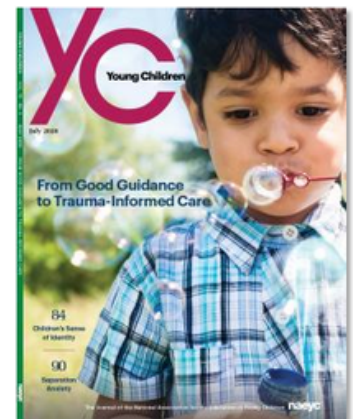
NAEYC publishes high-quality, research-based periodicals and resources for teachers and other early childhood educators about young children's learning and development.

Print Publications

Young Children

NAEYC's award-winning peer-reviewed professional journal, published 4 times a year. Issues are organized around topics important to the early childhood field.

*Readership: 29,148



Upcoming Issues

March 2024
June 2024
September 2024
December 2024

Reservation Deadline

November 30, 2023
March 8, 2024
June 10, 2024
September 9, 2024

Materials Deadline

January 5, 2024
April 5, 2024
July 8, 2024
September 27, 2024



Teaching Young Children

Our award-winning magazine published 4 times a year, highlights current thinking on best practices in early childhood education, innovations in the field, research and its implications.

*Readership: 30,107

Upcoming Issues

January 2024
April 2024
July 2024
October 2024

Reservation Deadline

September 22, 2023
January 8, 2024
April 8, 2024
July 15, 2024

Materials Deadline

October 13, 2023
February 5, 2024
May 6, 2024
August 5, 2024

Digital Advertising

NAEYC Notes

NAEYC's signature weekly digital e-newsletter to our 65,000 industry experts.

eNewsletter Distribution

Every Thursday

- January 4, 2024
- January 11, 2024
- January 18, 2024
- January 25, 2024
- February 1, 2024
- February 8, 2024
- February 15, 2024
- February 22, 2024
- February 29, 2024
- March 7, 2024
- March 14, 2024
- March 21, 2024
- March 28, 2024

Reservation Deadline

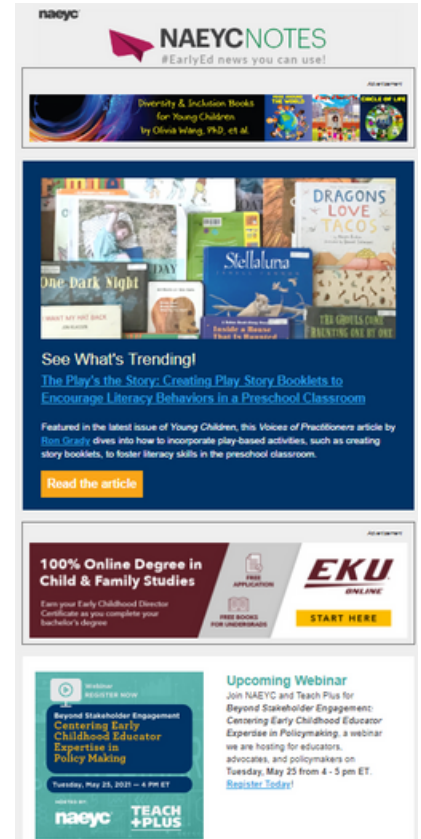
2 weeks prior

- December 21, 2023
- December 28, 2023
- January 4, 2024
- January 11, 2024
- January 18, 2024
- January 25, 2024
- February 1, 2024
- February 8, 2024
- February 15, 2024
- February 22, 2024
- February 29, 2024
- March 7, 2024
- March 14, 2024

Materials Deadline

1 week prior

- December 28, 2023
- January 4, 2024
- January 11, 2024
- January 18, 2024
- January 25, 2024
- February 1, 2024
- February 8, 2024
- February 15, 2024
- February 22, 2024
- February 29, 2024
- March 7, 2024
- March 14, 2024
- March 21, 2024



NAEYC Website

NAEYC brings an audience of more than 1.1 million visitors monthly and 780k unique page visits.

works as an underpinning perspective, which permeates everything that happens in an early childhood program—including your interactions with children, families and coworkers—and shapes how you put curriculum together each day.

This article is an excerpt of the second edition of *Anti-Bias Education for Young Children and Ourselves*, by Louise Derman-Sparks and Julie Olsen Edwards. An NAEYC bestseller, this book helps early childhood educators fulfill their mission of helping all children reach their full potential. The new edition—with major updates to all chapters, including gender identity—will be available early in 2020.



The four core goals of anti-bias education

Four core goals provide a framework for the practice of anti-bias education with children. Grounded in what we know about how children construct and attitudes, the goals help

JANICE KROEGER, ABIGAIL E. RECKER, ALEXANDRIA C. GUNN

Mittens and boots fly as 3-year-olds bundle up to adventure out into the winter snow. Tate, ready to go in the middle of the line, stands with no coat and bare arms. When Ms. Tiana, one of his teachers, approaches, Tate quietly shares that he did not have a coat he could wear to school that morning. She assures him that there are plenty of extra coats he can choose from for the day.

"Wow, this looks beautiful, and it's so fuzzy!" Tate says. He glows as he shows off the bright pink coat he's found in the box of extra outdoor clothing. It is a puffy coat complete with a faux fur leopard lining.

"No, no, that's a girl coat; I'm sure we have another you can use," Ms. Diane, another teacher, says. As she digs back into the box, Tate's face fills with embarrassment and shame. The only "boy" coat in the collection is dark blue and several sizes too small. When Tate tries it on, his discomfort is evident. "This one's too tight," he says. Seeing this interaction, Ms. Tiana steps in and assures Tate that he is welcome to wear any coat he chooses, including the pink one. Tate smiles, snatches up the pink coat, and goes back into line with

cooperatives, and teach kindergarten and reading in elementary schools, and work with community teen mother programs. For 38 years, Julie was on the faculty of Cabrillo College's early childhood education department, served as program chair, and was founding director of the campus Children's Center. A lifetime activist for children and families, she continues to write, teach, and consult on issues of equity, diversity, and anti-bias, emerging literacy, and family life and empowerment. She served on the NAEYC Governing Board during 2003–2007.



Related



Advertising Rates

YOUNG CHILDREN (YC)

Ad Placement	1x	3x	5x
Cover 4	\$4,079	\$3,914	\$3,749
Cover 2 or 3	\$3,749	\$3,584	\$3,418
Full Page	\$3,087	\$3,032	\$2,977
Half Page	\$1,379	\$1,323	\$1,268

NAEYC NOTES

Ad Placement	1x	3x	5x
Header	\$1,654	\$1,571	\$1,489
Section 1	\$1,379	\$1,268	\$1,213
Section 2	\$992	\$938	\$882
Section 3	\$992	\$938	\$882

TEACHING YOUNG CHILDREN (TYC)

Ad Placement	1x	3x	5x
Cover 4	\$3,473	\$3,308	\$3,143
Cover 2 or 3	\$3,143	\$2,977	\$2,812
Full Page	\$2,426	\$2,371	\$2,315
Half Page	\$1,323	\$1,268	\$1,213

WEBSITE

CPM	Impressions	30 Days Cost
7.5	100,000	\$882
5	200,000	\$1,654
4	500,000	\$3,308

Advertising Specifications

YOUNG CHILDREN (YC) AND TEACHING YOUNG CHILDREN (TYC)

Ad Placement	Ad Size
Cover	8.375 x 10.5 with .125 bleed required (artwork size = 8.625 x 10.75)
Full Page	8.375 x 10.5 with .125 bleed required (artwork size = 8.625 x 10.75)
1/2 Page Horizontal	8.375 x 5.25 with .125 bleed required (artwork size = 8.625 x 5.5)
<i>File types accepted: PDF - Do not include crop marks</i>	

NAEYC WEB ADS

Graphics	Artwork Ad Sizes
Skyscraper	300x600
Square	300x250
Leaderboard	728x90
Banner	468x60
Mobile Leaderboard	320x50
<i>File types accepted: JPG or PNG - Include URL</i>	

NAEYC NOTES

Ad Placement	Artwork Ad Sizes
Header	800x100
Section 1, 2, or 3	800x200
Mobile Devices	600x300
<i>File types accepted: JPG or PNG - Include URL</i>	